01

GROW. **OBSERVE**.LOVE

art idea

IN 4 STEPS

GOL'S CREATIVE EXERCISES

THIS EXERCISE IS DESIGNED TO HELP YOU DISCOVER THE SHAPES THAT SURROUND US EVERY DAY AND STRENGTHEN YOUR OBSERVATION SKILLS.

BY DRAWING WHAT YOU NOTICE, YOU TRAIN YOUR EYE TO SEE THINGS DIFFERENTLY AND YOUR HAND TO EXPLORE NEW WAYS OF CREATING LINES, REPRESENTING SHAPES, AND PLAYING WITH PROPORTIONS.

WITH PRACTICE, YOU DEVELOP YOUR HAND-EYE COORDINATION, EXPAND YOUR VISUAL VOCABULARY, AND GRADUALLY STEP OUTSIDE YOUR USUAL DRAWING HABITS.

THE GOAL IS SIMPLE: OBSERVE, EXPERIMENT, AND ALLOW YOUR CREATIVITY TO EXPLORE NEW POSSIBILITIES.

WHAT IF YOUR NEXT ARTWORK STARTED WITH SIMPLY OBSERVING?

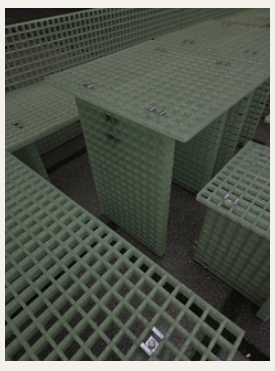
YOU DON'T ALWAYS NEED TO LOOK FOR INSPIRATION. SOMETIMES, YOU JUST NEED TO SLOW DOWN, LOOK AROUND, AND NOTICE WHAT YOU USUALLY OVERLOOK. HERE'S A LITTLE OBSERVATION EXERCISE TO HELP YOU FIND INSPIRATION IN YOUR EVERYDAY SURROUNDINGS. TAKE IT WITH YOU, WHEREVER YOU GO. ♡

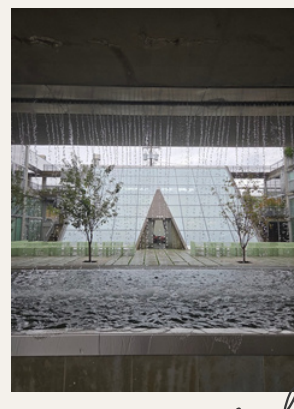
1.FIND A PLACE

2.SLOW DOWN & OBSERVE

3.PICK A THEME

4.SKETCH, DRAW OR PAINT











The light projection

Light projector

Recall of the patio quadrille

The half of the iconic entrance

Logo

chrome lamp

Chair

Dice menu

1.FIND YOUR SPOT

GO SOMEWHERE YOU ENJOY OR A NEW PLACE.
A COFFEE SHOP, LIBRARY, PARK,MUSEUM, RESTAURANT, WAITING AREA OR EVEN YOUR ROOM.

2.SLOW DOWN & OBSERVE

TAKE YOUR TIME.
LOOK AROUND.
NOTICE THE LITTLE DETAILS.

3.PICK A THEME

GIVE YOURSELF SOMETHING TO LOOK FOR.

EXAMPLES

♡ THINGS PEOPLE MIGHT OVERLOOK
♡ OBJECTS ICONIC TO THE PLACE
♡ THINGS THAT NATURALLY CATCH YOUR EYE
♡ EVERYTHING YOU CAN SPOT IN ONE COLOUR (RED, FOR EXAMPLE)
♡ ONE OBJECT, REPEATED IN DIFFERENT WAYS

4.SKETCH, DRAW OR PAINT

NOW, LET YOUR CREATIVITY TAKE OVER!

PLAY WITH SCALE, DISTORT SHAPES, EXAGGERATE DETAILS, SIMPLIFY OBJECTS OR TURN THEM INTO SOMETHING ABSTRACT. THERE ARE NO RULES. JUST OBSERVE, INTERPRET AND CREATE.

INSIGHTS

1.DRAW ONE SHAPE AT A TIME.

2.LET YOUR HAND MOVE FREELY AND CHOOSE WHATEVER SIZE, DIRECTION, OR POSITION FEELS NATURAL TO YOU.

3.THERE ARE NO RULES TO FOLLOW AND NO NEED TO MAKE EVERY SHAPE LOOK PERFECT.

4.SIMPLY EXPLORE DIFFERENT FORMS, ENJOY THE PROCESS, AND SEE WHERE YOUR LINES TAKE YOU.

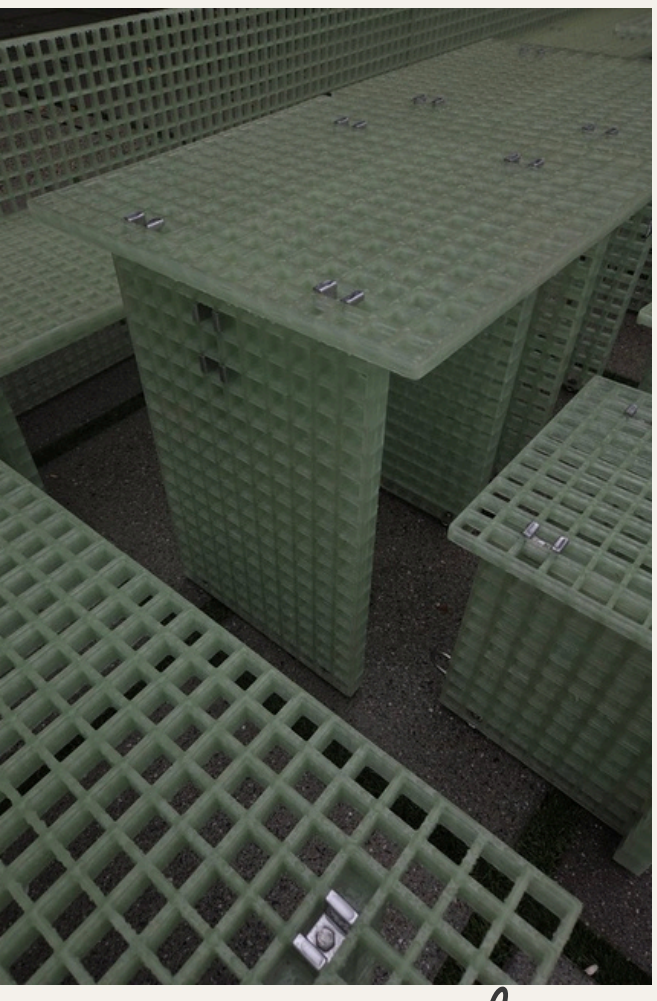
EXAMPLE

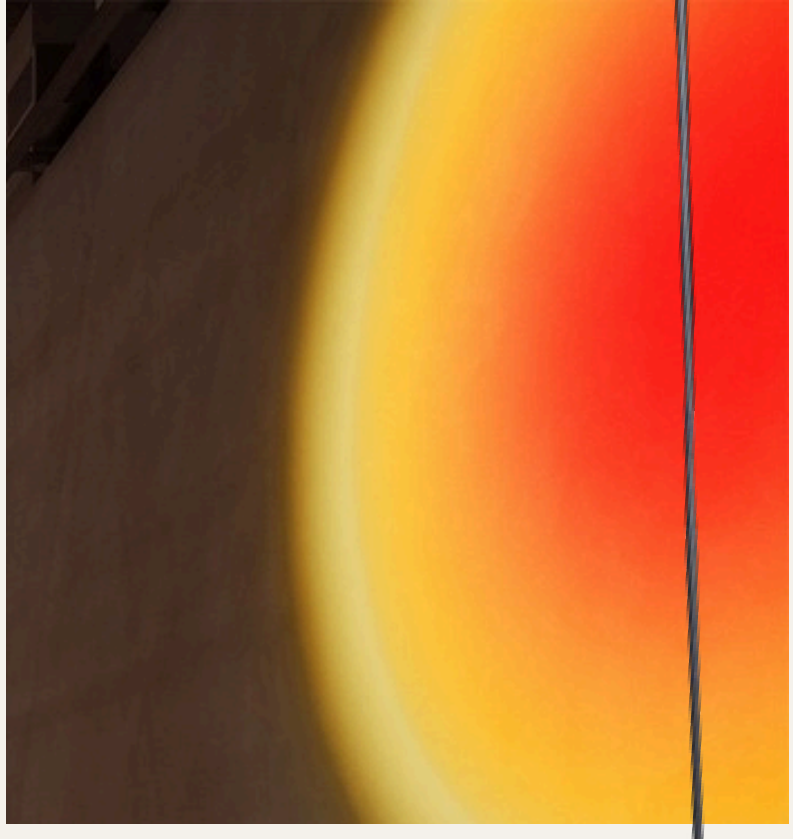
THEME: EVERYTHING I FOUND ICONIC

PLACE: ELLIPSIS CAFÉ

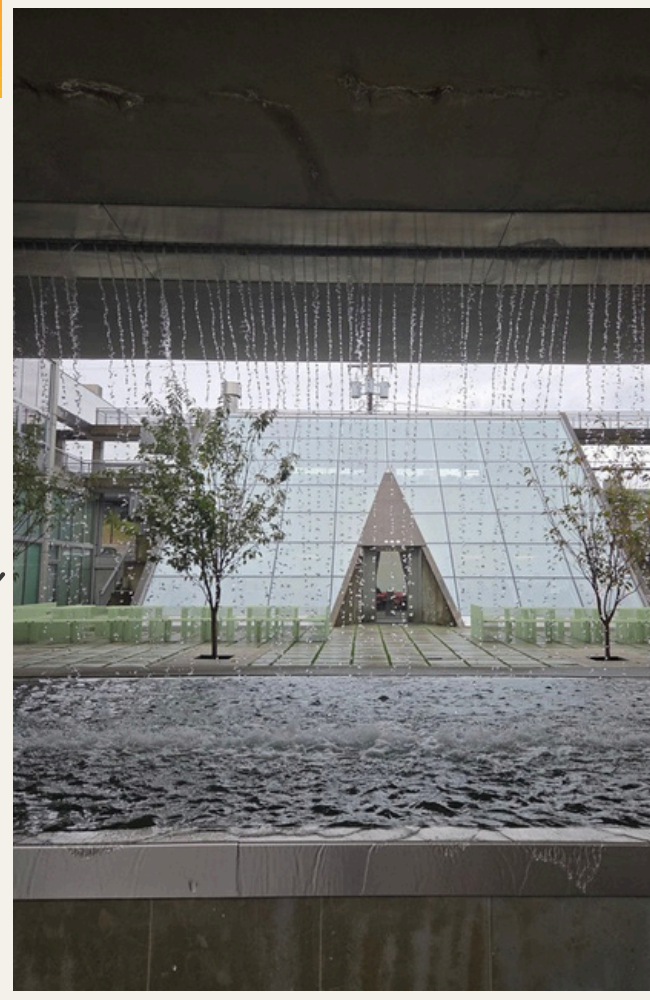
MEDIUM : DILUTED ACRYLIC

RESULT





The light projection



Light projector

Recall of the patio grid



chrome lamp



The half of the iconic entrance

Logo



Chair

Dice menu