gol DESIGN

Turning artwork and drawing Into
Surface Design

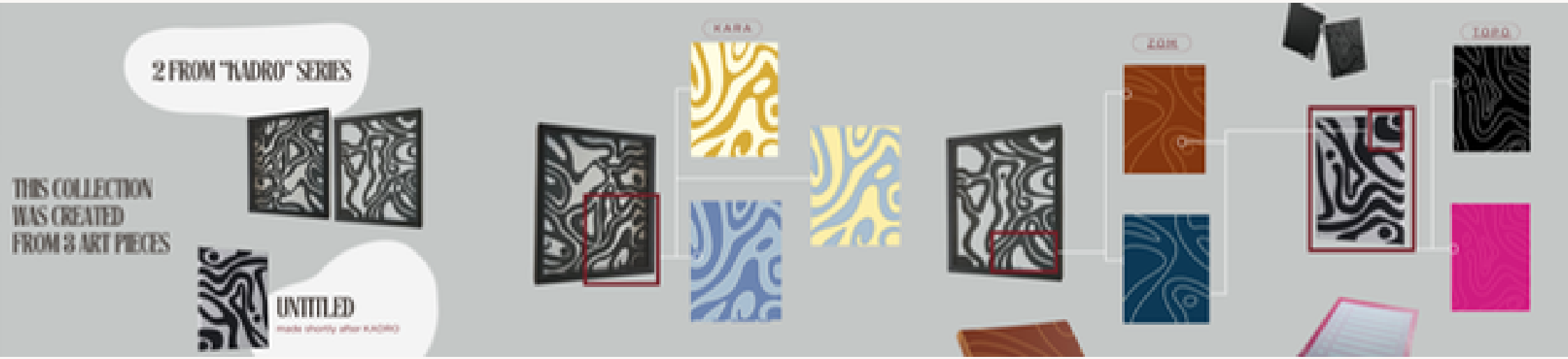
tiffanystsurin@gmail.com

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3 MINI COLLECTIONS

KARA ZOM TOPO

This three-mini collection , including Kara, Zom and Topo, came from 3 artworks I made with acrylic markers. All my artwork is based on flowing linework forming organic movement and shapes.



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Target audience





This mini collection is designed for style-conscious women, from students and young professionals to established professionals, who see their everyday essentials as an extension of their personal style.

Created primarily for notebook, journal, and notepad covers, the collection speaks to women who enjoy coordinating the details of their everyday life with their home décor, outfits, and overall aesthetic.





They pay attention to the little details, value originality and individuality, and are drawn to designs that feel both functional and expressive. They enjoy surrounding themselves with pieces that reflect their mood, personality, and sense of style.

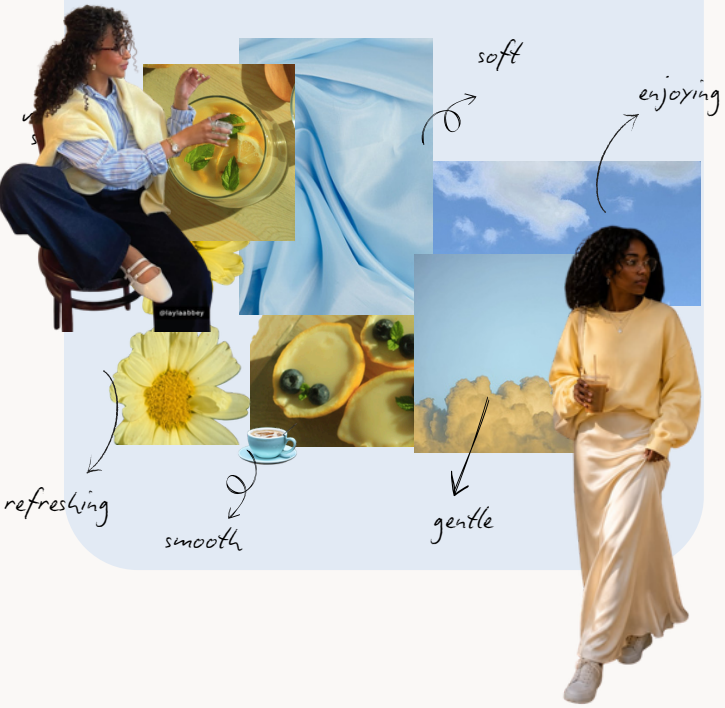
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3 MINI COLLECTIONS

KARA

"Sometimes, I'm late with my favorite drink.
They already know it!" she said giggling.



ZOM

"Oh, I can work from home when I want to." she said calmly.



TOPO

"One day, I'm classic.
One day, I'm modern!"
She said unapologetically.



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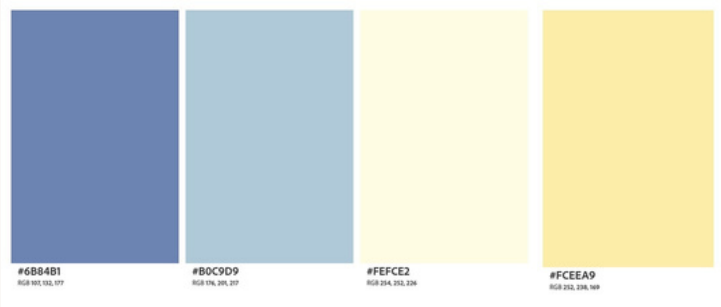
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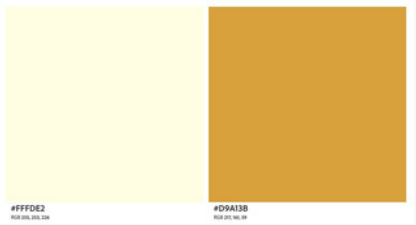
KARA MOODBOARD

"Sometimes, I'm late with my favorite drink.They already know it!" she said, giggling.



SOFT, SMOOTH, CUTE,
GENTLE,LIGHT,COMFORT.





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KARA



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KARA

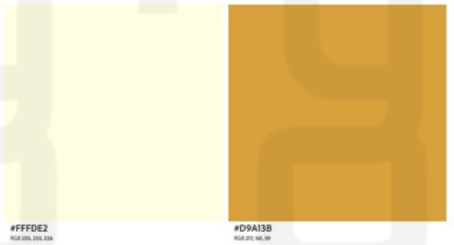


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KARA MOCKUP IDEA

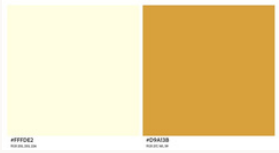












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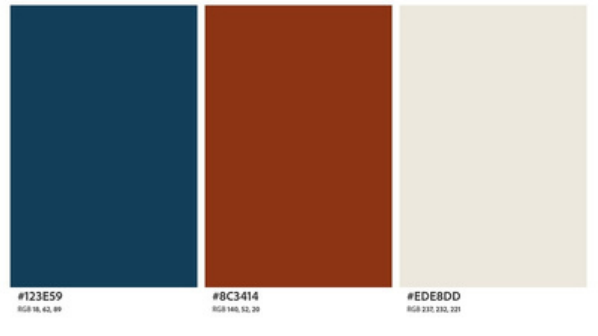
ZOM MOODBOARD

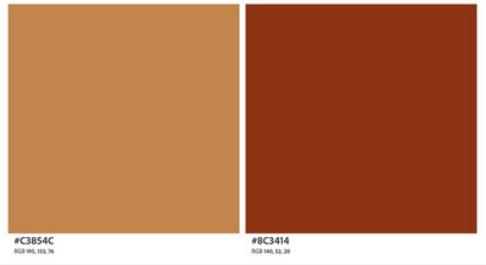
"Oh, I can work from home when I want to." she said calmly.



SIMPLE CHIC, CASUAL, NEW RETRO ,
WARM , COMFORT ,COZY







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ZOM







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ZOM



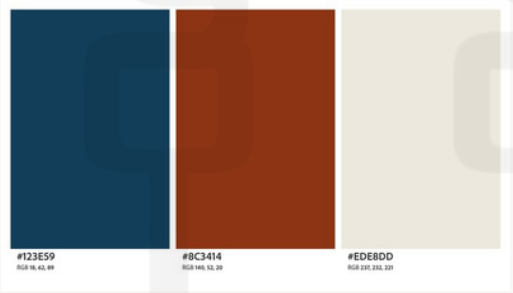
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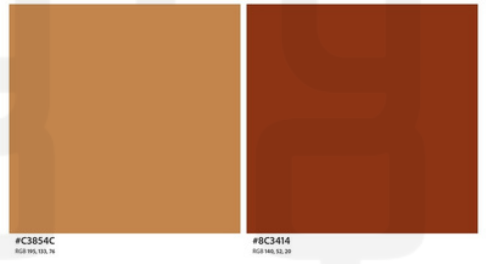


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KARA MOCKUP IDEA

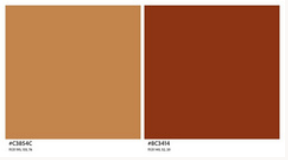












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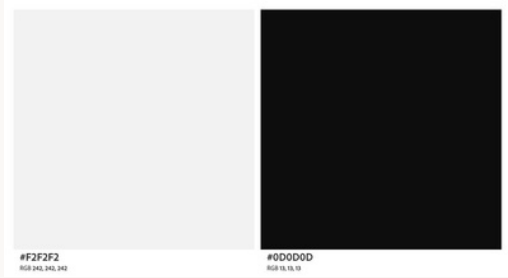
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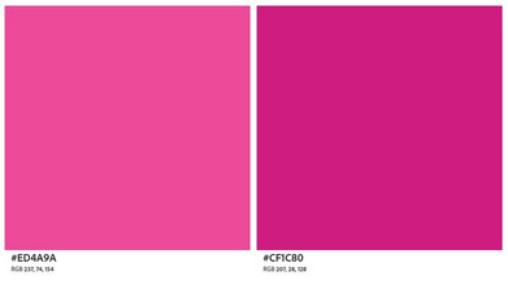
TOPO MOODBOARD

"One day, I'm classic.One day, I'm modern!"She said unapologetically.



EDITORIAL, BODLY CONFIDENT,VIBRANT,CONTRAST, EYE STOPPER , CLASSY AND FUN .





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TOPO



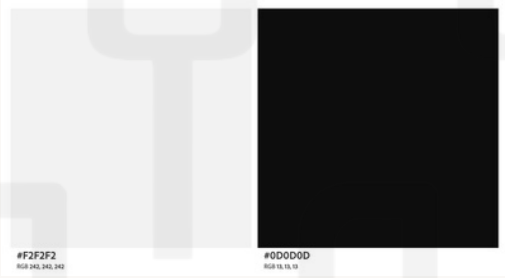
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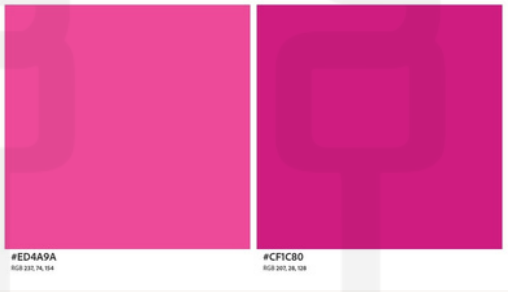


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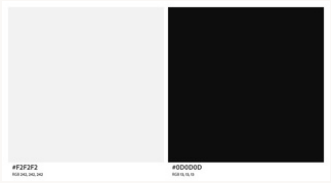
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KARA MOCKUP IDEA











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