*art idea*

# IN 4 STEPS

## GOL'S CREATIVE EXERCISES

# INTRO

THIS EXERCISE IS DESIGNED TO HELP YOU DISCOVER THE SHAPES THAT SURROUND US EVERY DAY AND STRENGTHEN YOUR OBSERVATION SKILLS.

BY DRAWING WHAT YOU NOTICE, YOU TRAIN YOUR EYE TO SEE THINGS DIFFERENTLY AND YOUR HAND TO EXPLORE NEW WAYS OF CREATING LINES, REPRESENTING SHAPES, AND PLAYING WITH PROPORTIONS.

WITH PRACTICE, YOU DEVELOP YOUR HAND-EYE COORDINATION, EXPAND YOUR VISUAL VOCABULARY, AND GRADUALLY STEP OUTSIDE YOUR USUAL DRAWING HABITS.

THE GOAL IS SIMPLE: OBSERVE, EXPERIMENT, AND ALLOW YOUR CREATIVITY TO EXPLORE NEW POSSIBILITIES.

# INSIGHTS

1.DRAW ONE SHAPE AT A TIME.

2.LET YOUR HAND MOVE FREELY AND CHOOSE WHATEVER SIZE, DIRECTION, OR POSITION FEELS NATURAL TO YOU.

3.THERE ARE NO RULES TO FOLLOW AND NO NEED TO MAKE EVERY SHAPE LOOK PERFECT.

4.SIMPLY EXPLORE DIFFERENT FORMS, ENJOY THE PROCESS, AND SEE WHERE YOUR LINES TAKE YOU.

# STEPS

## 1. FIND YOUR SPOT

GO SOMEWHERE YOU ENJOY OR A NEW PLACE.
A COFFEE SHOP, LIBRARY, PARK, MUSEUM, RESTAURANT, WAITING AREA OR EVEN YOUR ROOM.

## 2.SLOW DOWN & OBSERVE

TAKE YOUR TIME.
LOOK AROUND. NOTICE THE LITTLE DETAILS.

## 3.PICK A THEME

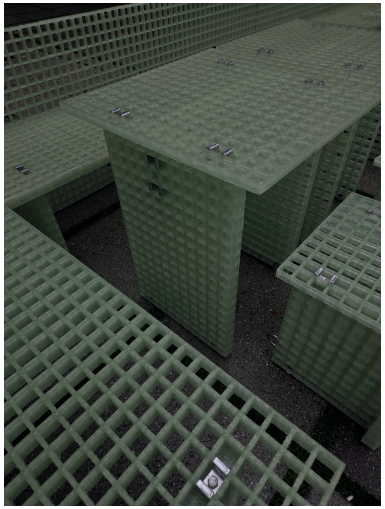
GIVE YOURSELF SOMETHING TO LOOK FOR.

EXAMPLES

*THINGS PEOPLE MIGHT OVERLOOK
*OBJECTS ICONIC TO THE PLACE
*THINGS THAT NATURALLY CATCH YOUR EYE
*EVERYTHING YOU CAN SPOT IN ONE COLOUR (RED, FOR EXAMPLE)
*ONE OBJECT, REPEATED IN DIFFERENT WAYS

## 4.SKETCH, DRAW OR PAINT

NOW, LET YOUR CREATIVITY TAKE OVER!
PLAY WITH SCALE, DISTORT SHAPES, EXAGGERATE DETAILS, SIMPLIFY OBJECTS OR TURN THEM INTO SOMETHING ABSTRACT.
THERE ARE NO RULES. JUST OBSERVE, INTERPRET AND CREATE.





The light projection

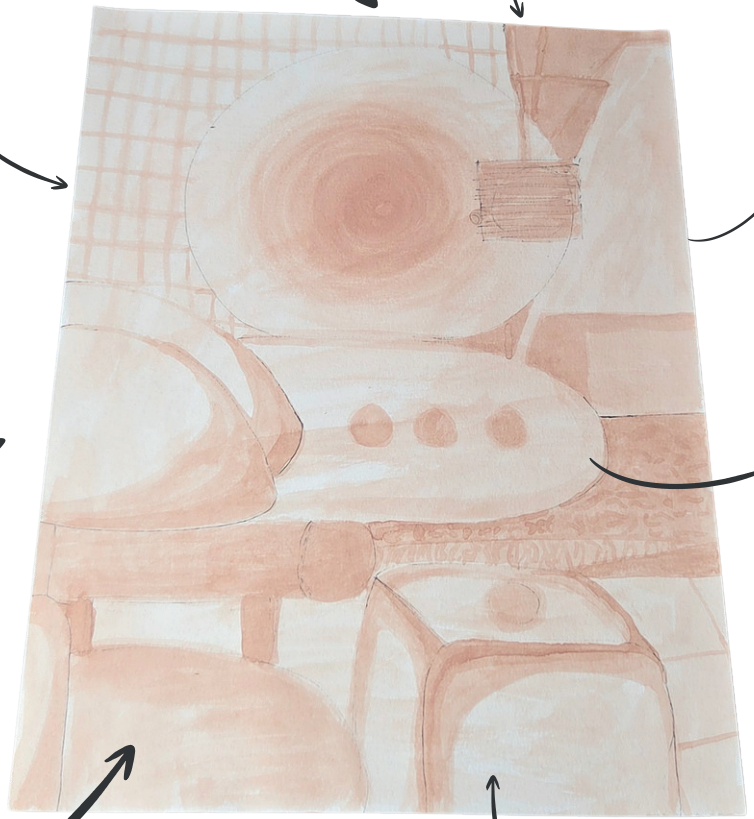
Light projector





Recall of the patio grid





The half of the iconic entrance

chrome lamp

Logo



Chair

Dice menu

**EXAMPLE**

**THEME: EVERYTHING I FOUND ICONIC**

**PLACE: ELLIPSIS CAFÉ**

**MEDIUM : DILUTED ACRYLIC**